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# MEETINGS & INCENTIVES

Investment and Development Agency of Latvia  
Tourism department  
[meetlatvia@liaa.gov.lv](mailto:meetlatvia@liaa.gov.lv)

# Key information about Latvia

- Capital: **Riga**
- Currency: **EUR**
- Schengen Area: **member since 2007**
- European Union: **member since 2004**
- Population: **1.9 million**
- Area: **64,589 km<sup>2</sup>**
- Density: **30/km<sup>2</sup>**



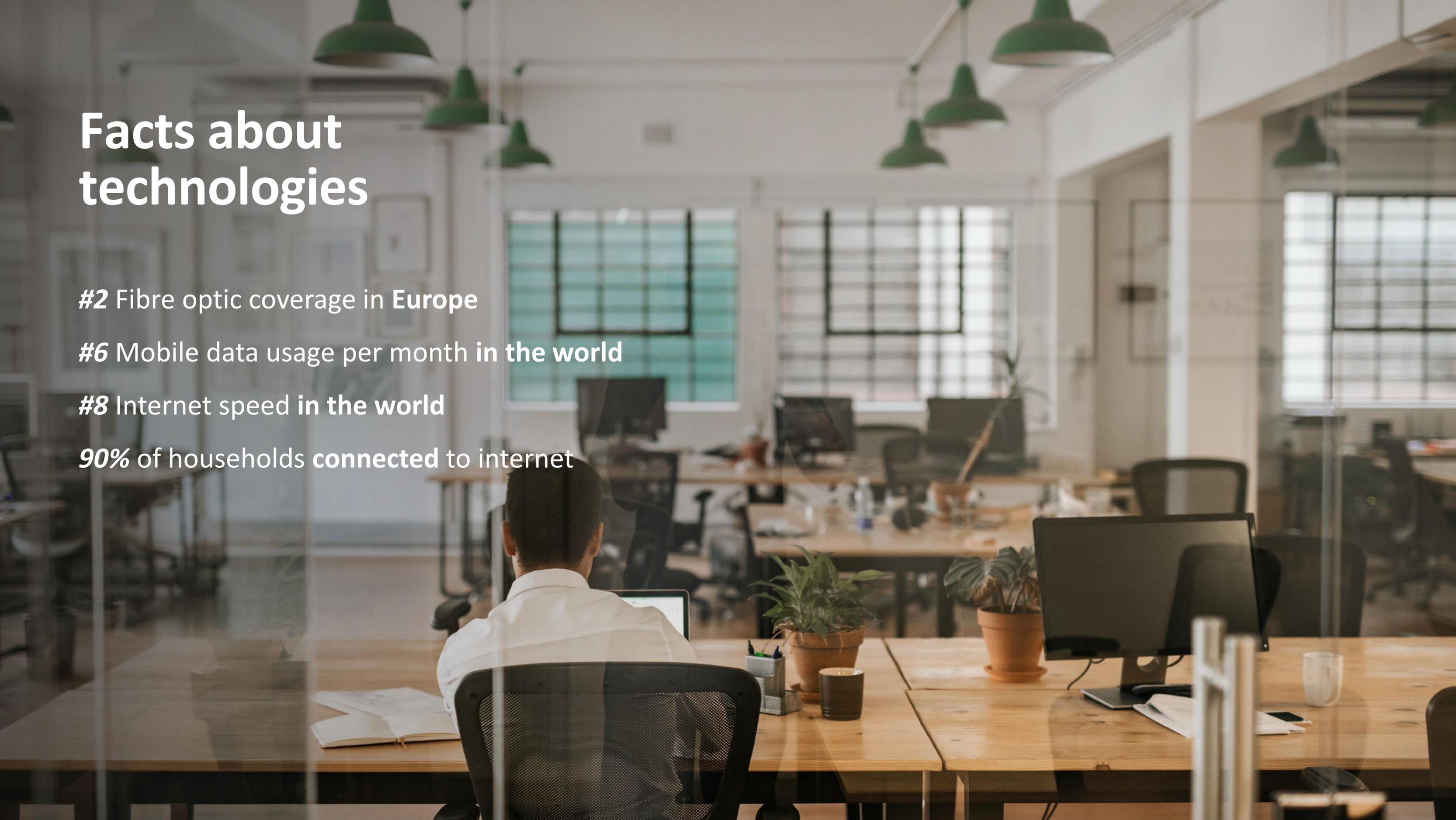
# Facts about technologies

**#2** Fibre optic coverage in **Europe**

**#6** Mobile data usage per month in **the world**

**#8** Internet speed in **the world**

**90%** of households connected to internet



# Leading industries of Latvia

- **Chemical industry and pharmaceuticals**
- **Information technology**
- **Mechanical engineering and metalworking**
- **Woodworking and forestry**
- **Food industry**
- **Clothing and textile**



# Latvia in Europe

Less than 3 hours away from the majority of European capitals



# Riga - home of airBaltic

Air traffic hub of the Baltics

More than 100 direct flights

airBaltic Codeshare partners:



# You are only two handshakes away from anyone in Latvia

Two allies to bring any idea to life



# Wide variety of venues

In the past and nowadays Latvia has been a meeting point between West, East and North. That's why various venues are available throughout Latvia - both historical and modern. Here you will find more than 350 listed meeting venues in Latvia, many of them equipped with cutting-edge technology.



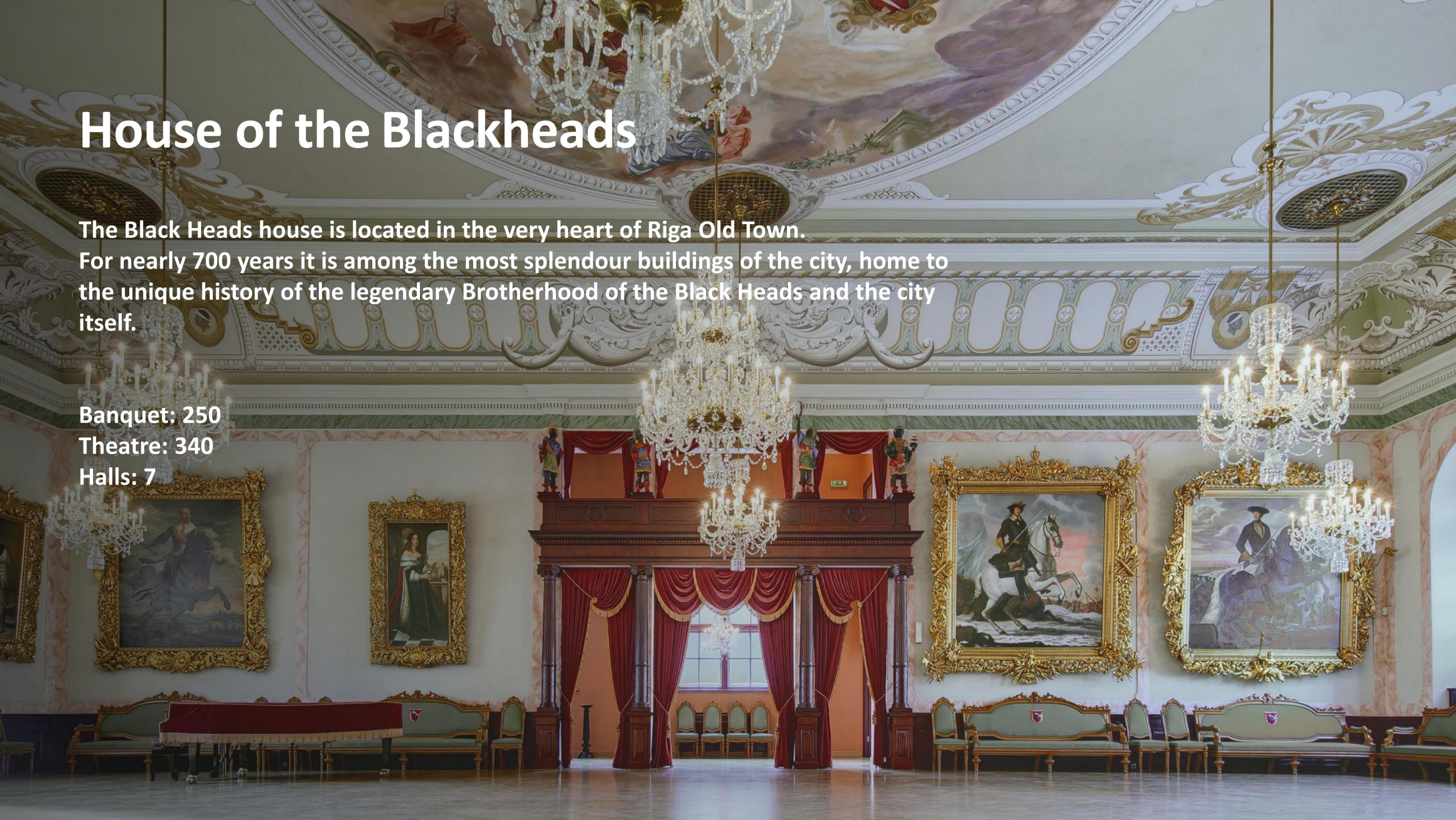
# House of the Blackheads

The Black Heads house is located in the very heart of Riga Old Town. For nearly 700 years it is among the most splendour buildings of the city, home to the unique history of the legendary Brotherhood of the Black Heads and the city itself.

Banquet: 250

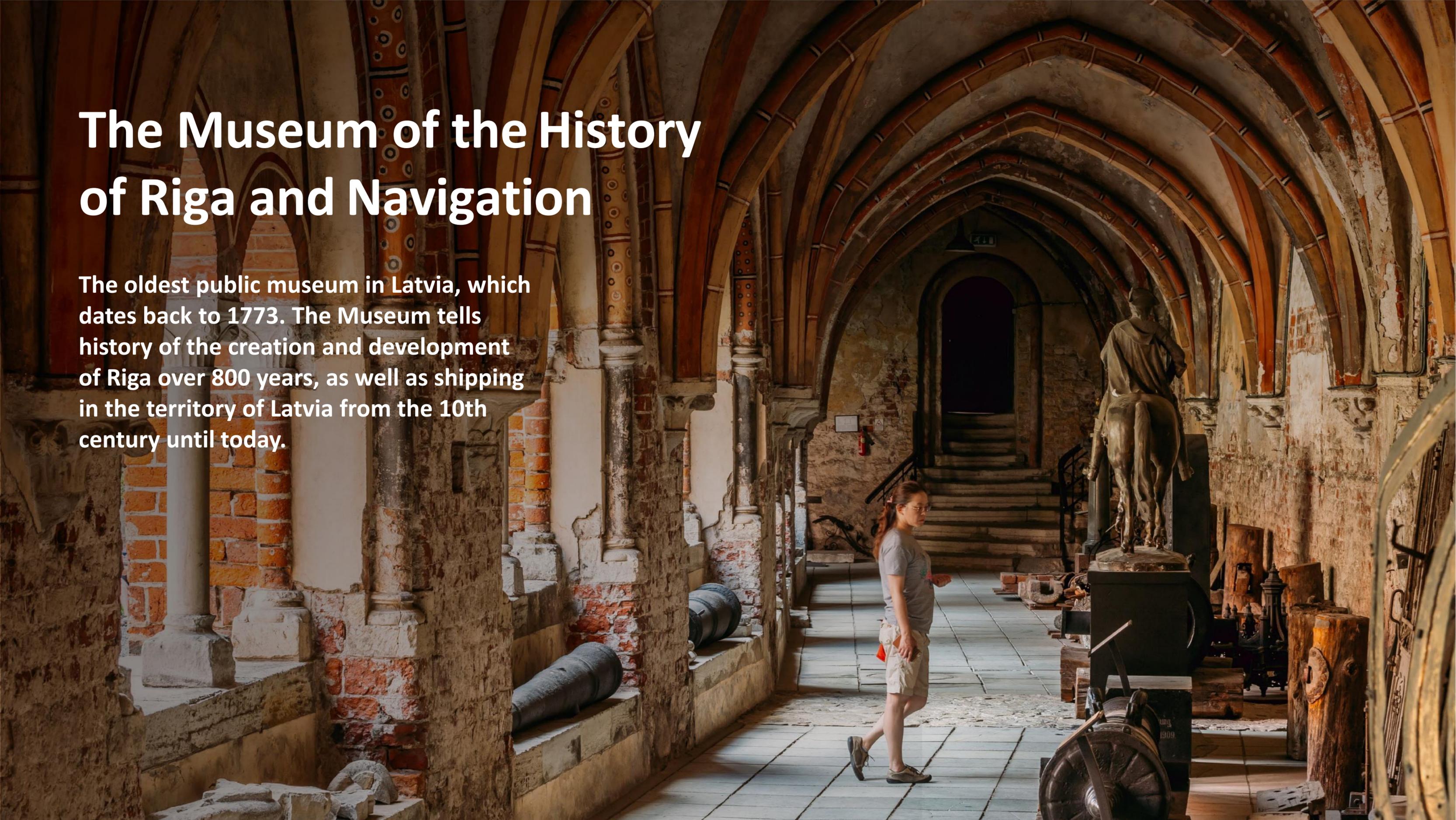
Theatre: 340

Halls: 7



# The Museum of the History of Riga and Navigation

The oldest public museum in Latvia, which dates back to 1773. The Museum tells history of the creation and development of Riga over 800 years, as well as shipping in the territory of Latvia from the 10th century until today.



# Rundale Palace

One of the finest Baroque architecture style examples in Latvia, based on the project by architect Francesco Bartolomeo Rastrelli.



# Splendid Palace

The first cinema in the Baltics to screen sound films. It has been recognised as the most elegant high-level conference venue in Riga and, therefore, it has repeatedly been the stage for TEDx and other high-level conferences.

Theatre: 557

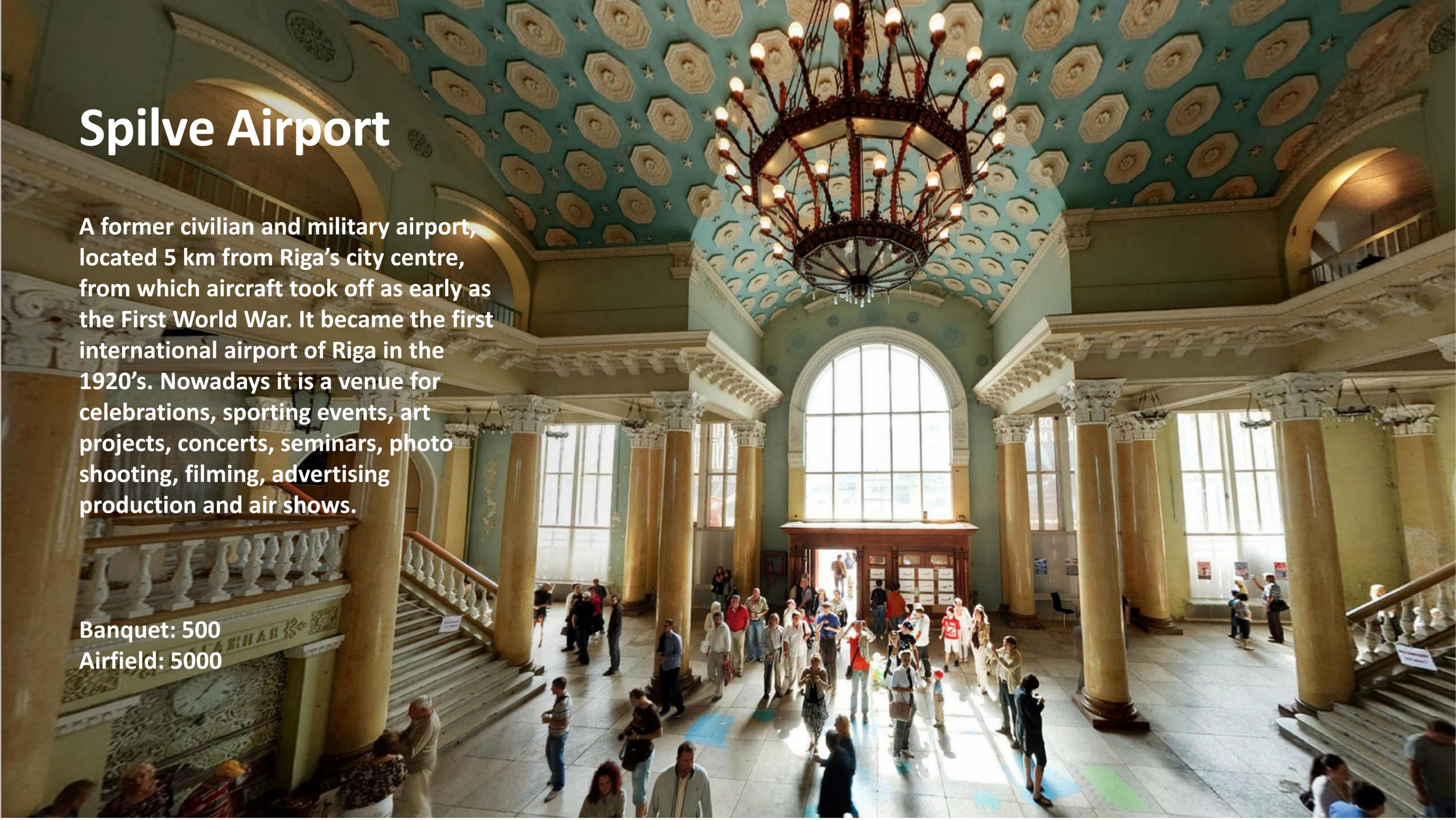
Halls: 3



# Spilve Airport

A former civilian and military airport, located 5 km from Riga's city centre, from which aircraft took off as early as the First World War. It became the first international airport of Riga in the 1920's. Nowadays it is a venue for celebrations, sporting events, art projects, concerts, seminars, photo shooting, filming, advertising production and air shows.

Banquet: 500  
Airfield: 5000

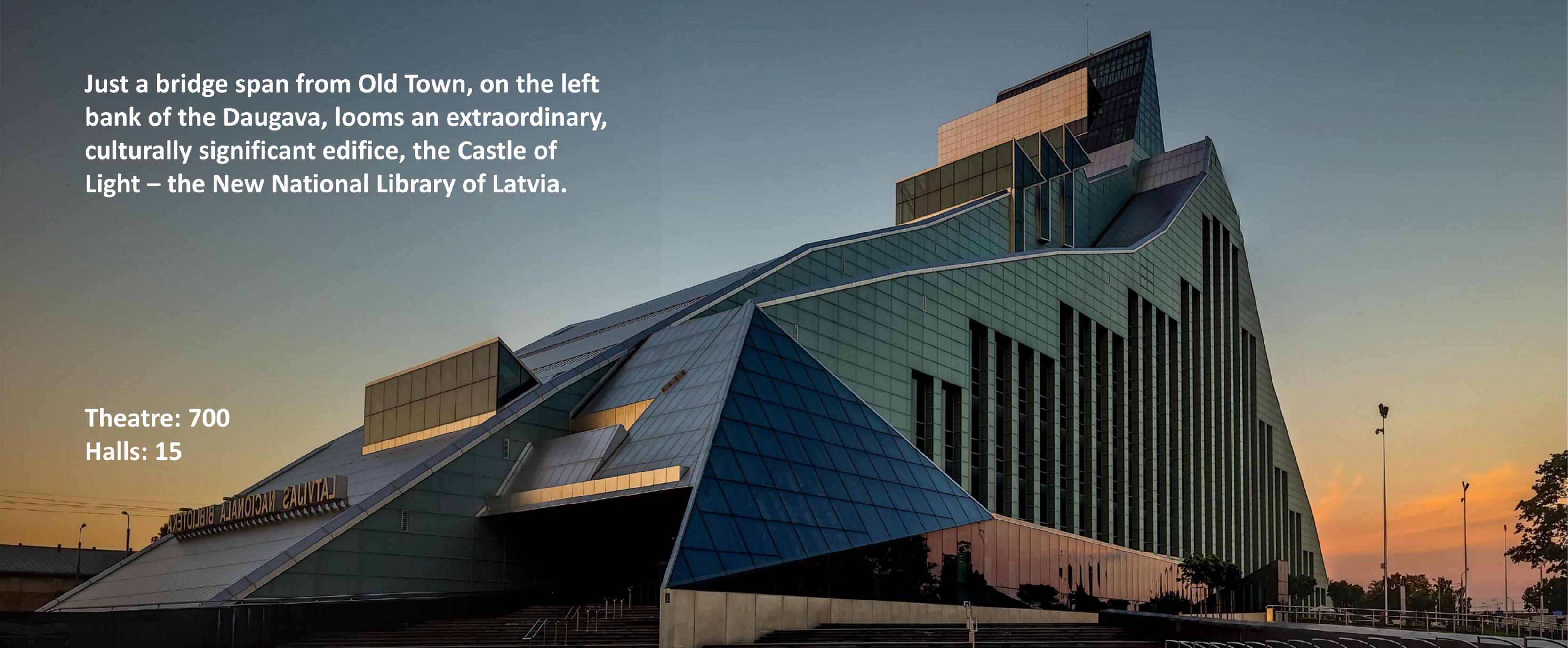


# National Library of Latvia

Just a bridge span from Old Town, on the left bank of the Daugava, looms an extraordinary, culturally significant edifice, the Castle of Light – the New National Library of Latvia.

Theatre: 700

Halls: 15



# Radisson BLU Latvija Conference & SPA Hotel

Latvia's largest conference hotel, situated between Riga's iconic Old Town and majestic Art Nouveau district, both included in UNESCO World Heritage list.

Theatre: 1100

Halls: 24

Rooms: 571

# Hanzas Perons

A former Riga cargo railway warehouse has been reborn as a platform for culture, art, music and other events. Combining building's more than 100 years of history with a modern approach it has become an efficient, functional space to organize and hold events.

Theatre: 1200



# ATTA Centre

- 10 minutes from Riga City Center
- 20 minutes from Riga International Airport
- 22 break-out rooms
- Rooftop restaurant and open air-terrace
- Easily customize facilities from small groups to large conferences
- Capacity up to 3000 people



# Meeting Destinations in Latvia

*Baltic  
Sea*



Estonia

Ventspils

Kuldīga

Liepāja

Jūrmala

Rīga

Valmiera

Cēsis

Sigulda

Rēzekne

Daugavpils

Lithuania

# Jūrmala

- Largest resort city in the Baltics
- 15 km from Riga International airport
- More than 40 hotels with capacity up to 4000 beds
- Biggest hall up to 600 pax indoors
- 2100 pax outdoors
- Unique event venues
- Historical wooden villas
- Open-air museum
- Summer residence of Kristaps Morbergs
- Incentive programs from fish smoking to bog shoeing



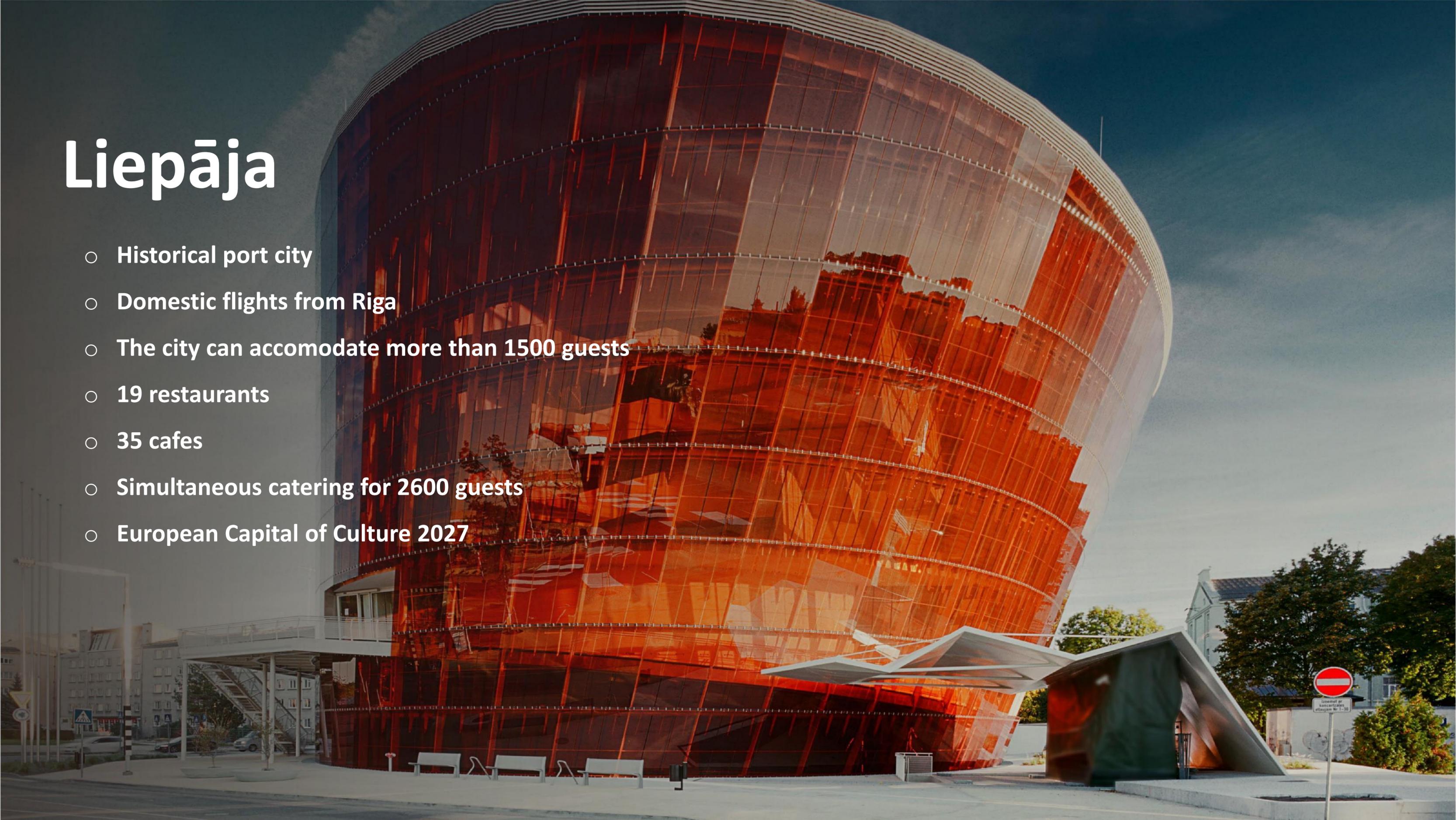
# Cēsis

- One of the oldest cities in Latvia
- Situated in Gauja National Park
- Largest venue up to 800 pax
- Incentive ideas from medieval knight activities to vertical wind tunnel & bobsleigh fun run

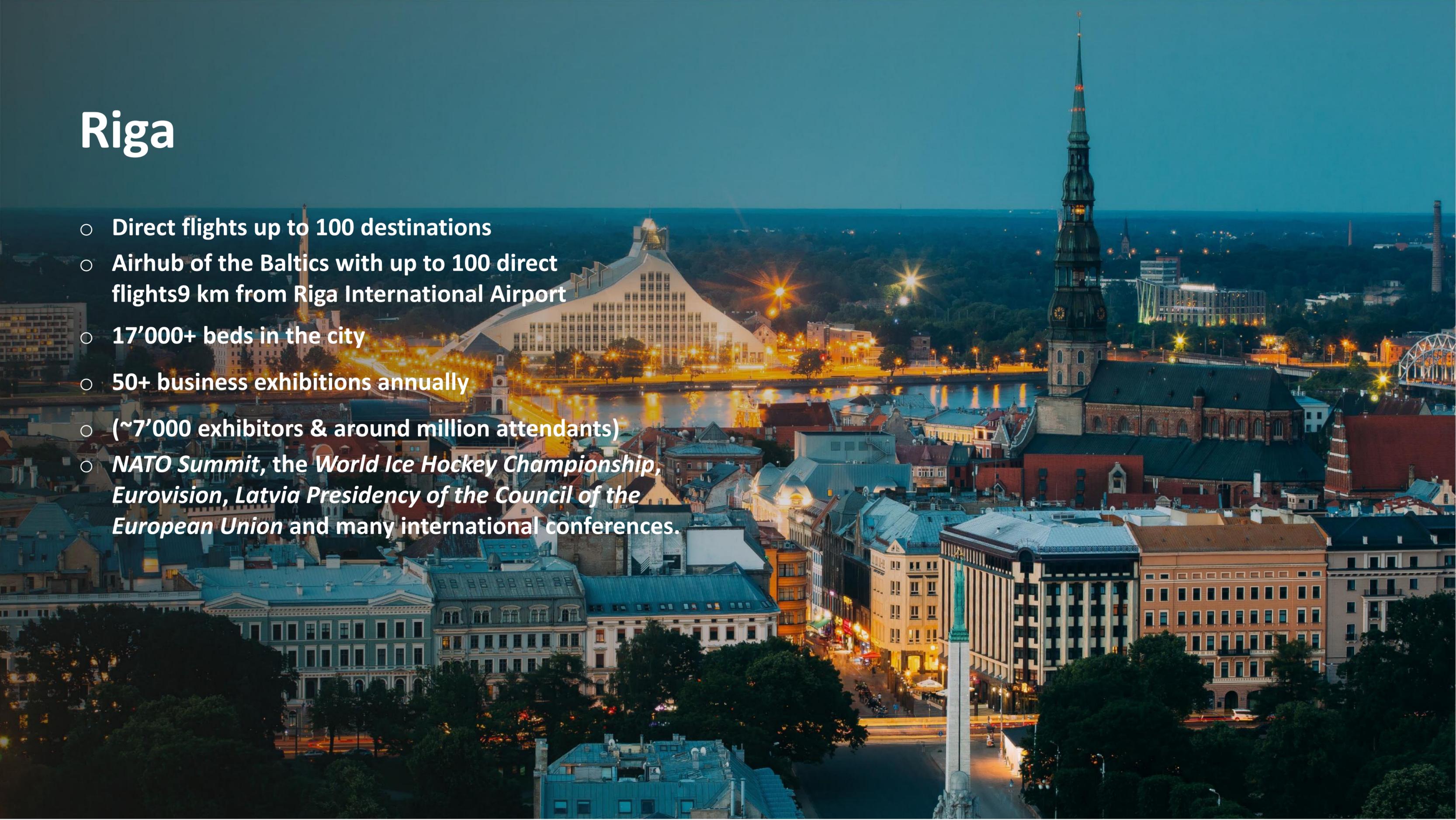


# Liepāja

- Historical port city
- Domestic flights from Riga
- The city can accommodate more than 1500 guests
- 19 restaurants
- 35 cafes
- Simultaneous catering for 2600 guests
- European Capital of Culture 2027



# Riga

A nighttime aerial photograph of Riga, Latvia. The city is illuminated with warm yellow lights, contrasting with the deep blue twilight sky. In the foreground, a tall, white monument stands on a square. The middle ground is filled with a dense array of buildings, including a prominent church with a tall, dark spire. The Daugava River flows through the city, reflecting the lights. In the background, a large, modern building with a distinctive white, angular roof is visible. The overall scene captures the vibrant atmosphere of the city at night.

- Direct flights up to 100 destinations
- Airhub of the Baltics with up to 100 direct flights 9 km from Riga International Airport
- 17'000+ beds in the city
- 50+ business exhibitions annually
- (~7'000 exhibitors & around million attendants)
- *NATO Summit, the World Ice Hockey Championship, Eurovision, Latvia Presidency of the Council of the European Union and many international conferences.*

# Characters of Riga

A photograph of a spiral staircase with Art Nouveau decorative elements. The staircase is viewed from above, showing a central skylight and ornate railings. The walls and ceiling are decorated with intricate, colorful patterns in shades of red, yellow, and green. The overall style is characteristic of the Art Nouveau movement.

- UNESCO listed historic centre
- Medieval Riga Old town
- Around 800 Art Nouveau buildings
- More than 3500 wooden houses

# Incentives in the city



airBaltic Training

Fiat 126 City rally &  
city coding



Curling Experience

# Incentives in the city

Riga Old Town & Art  
Nouveau walking tours

Riga Central market tour &  
cooking classes

SUP on the Daugava

# Incentives are in our history



Medieval balsam  
tasting / dinner



Bread making  
workshop



Rundale Palace  
activities

# Incentives are in our history



**KAROSTA**  
Naval Prison

**Ligatne Bunker**  
Once top-secret Soviet bunker



**Irbene radio telescope**  
Ventspils International Radio Astronomy Centre

# Incentives are in our nature



**Bog walking**  
10% of Latvia is  
covered in bogland



**Forest foraging**  
pick up chanterelles  
50% of Latvia is covered in forest



**Fish smoking**  
475 km of white sand beach

Incentives are  
in our nature



Off-road



Fatbikes



Golf

# Incentives are in our nature



Bungee jumping



Aerodium  
Vertical wind tunnel



Zerglis

# Incentives are in our nature

The population density of Latvia is 30 per km<sup>2</sup>, what provides plenty of fresh air

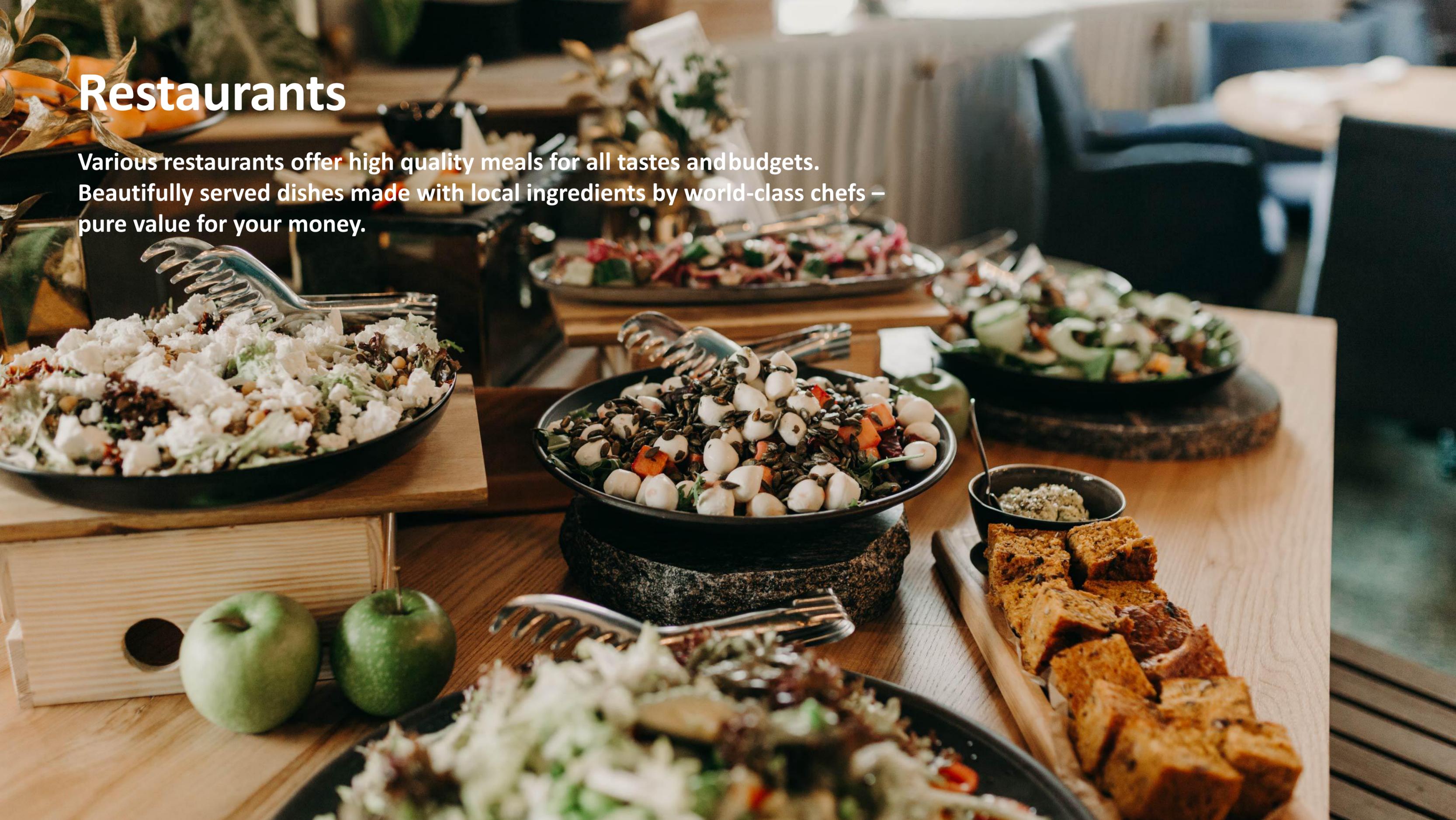
Catering in  
the nature

Dinner on the lake

Latvian  
bathhouse

# Restaurants

Various restaurants offer high quality meals for all tastes and budgets. Beautifully served dishes made with local ingredients by world-class chefs – pure value for your money.



# Contacts

Event organizers

Destination Management Companies

Professional Congress organizers



**3K MANAGEMENT** Phone:  
**+371 27 818 065**  
Email: [write@3k.lv](mailto:write@3k.lv)  
[www.3k.lv/en](http://www.3k.lv/en)



**Baltic Incentive Travel**  
Phone: **+371 29 150 794**  
Email: [janis@balticincentive.com](mailto:janis@balticincentive.com)  
[www.balticincentive.com/en](http://www.balticincentive.com/en)



estravel

**Estravel Latvia**  
Phone: **+371 67 288 494**  
Fax: **+371 67 287 977**  
Email: [info@estravel.lv](mailto:info@estravel.lv)  
[www.estravel.lv/en](http://www.estravel.lv/en)



**Con-ex Latvia Tours group**  
Phone: **+371 67 085 022**  
Email: [mice@con-ex.com](mailto:mice@con-ex.com)  
[www.con-ex.com](http://www.con-ex.com)



**DMC VIA Baltic**  
Phone: **+371 67 240 301**  
Email: [tours@dmcviabaltic.eu](mailto:tours@dmcviabaltic.eu)  
[www.dmcviabaltic.eu/en](http://www.dmcviabaltic.eu/en)



**Bubbles&more**  
Mikus iela 20-1, Rīga, LV-1083  
Phone: **+371 2366 9123**  
Email: [linda@bubblesandmore.lv](mailto:linda@bubblesandmore.lv)  
[www.bubblesandmore.lv](http://www.bubblesandmore.lv)



**Baltic Travel Group**  
Phone: **+371 67 228 428**  
Fax: **+ 371 67 228337**  
Email: [info@btgroup.lv](mailto:info@btgroup.lv)  
[www.baltic.travel](http://www.baltic.travel)

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**Baltic Events & Tours**  
Phone: +371 26 803 372  
Email: [info@balticet.com](mailto:info@balticet.com)  
[www.balticet.com](http://www.balticet.com)



**NB DMC**  
Phone: +371 67 809 942  
Email: [valentina@nordicandbaltic.com](mailto:valentina@nordicandbaltic.com)  
[www.nordicandbaltic.com](http://www.nordicandbaltic.com)



**IMPRO Travels**  
Phone: +371 67 507 198  
Phone: +371 67 507 209  
Email: [incoming@impro.lv](mailto:incoming@impro.lv)  
[www.impro.lv](http://www.impro.lv)



**Goal Event**  
Phone: +371 26 381 881  
Email: [question@goalevents.com](mailto:question@goalevents.com)  
[www.goalevents.com](http://www.goalevents.com)



**Partnering Solution** Phone:  
+371 28 670 527  
Email: [info@partneringsolution.lv](mailto:info@partneringsolution.lv)  
[www.partneringsolution.lv](http://www.partneringsolution.lv)



**TheMiceCream**  
Phone: +371 22 588 222  
Email: [info@themicecream.com](mailto:info@themicecream.com)  
[www.themicecream.com](http://www.themicecream.com)

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